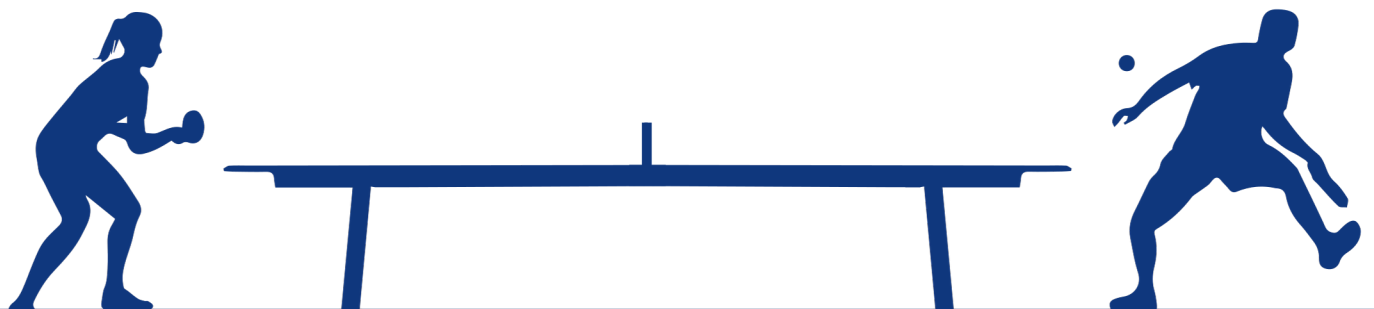




NCTTA

Sponsorship Package

2026-2031



NCTTA Official Sponsorship Package 2026-2031



Why Sponsor NCTTA?

- 🎯 National brand recognition as an **Official Sponsor of NCTTA Championships**
- 🎯 **Media exposure** in college, athletic, and general-interest groups
- 🎯 Access to **NCTTA student networks and their communities**
- 🎯 **High-impact exposure** among attendees
- 🎯 **Extensive media exposure** in college, athletic and general-interest groups
- 🎯 **Recognition and publicity** include banners, posters, press releases, brochures, website and more

Quick Facts

- 🎯 Governing body of college table tennis in US and Canada.
- 🎯 Presence in 200+ colleges in US and Canada.
- 🎯 28 Divisions in North America.
- 🎯 501(c)(3) organization.
- 🎯 National Organization in USA Table Tennis since 2008.



NCTTA Official Sponsorship Package 2026-2031



Sponsorship Tiers

TIERS	GOLD	SILVER	BRONZE
AMOUNT	\$10,000	\$7,500	\$5,000
REQUIREMENTS	• 40 tables; all barriers (1000 meters), including 4 feature courts shared barriers with NCTTA • 5-year contract with table renewal in year 3 • 28 rolls of flooring, assuming they are 1.5m x 20m (4 courts)	• 40 tables, barriers for 2 feature courts, shared with NCTTA • 5-year contract with table renewal in year 3 • 14 rolls of flooring, assuming they are 1.5m x 20m (2 courts)	• 40 tables, no barriers • 5-year contract with table renewal in year 3 • No flooring
WEBSITE LINKS	Yes	Yes	Yes
FLOOR DECALS / ADVERTISEMENTS	Yes (Tables 1, 2, 3, and 4)	Yes (Only on Table 1 and 2)	No
AD IN EVENT PROGRAM (FULL COLOR)	Full Page	Half Page	Quarter Page
BOOTH AT VENUE SPACE	20 square meters	5 square meters	None

All sponsorship packages can be customized to meet your goals

NCTTA Official Sponsorship Package 2026-2031



Gold \$10,000 Sponsor Benefits

Pre-Event

- 🎧 Gold Sponsorship rights to the College Table Tennis Championships in the form of “Sponsored by”
- 🎧 Sponsor mentioned in 3 editions of NCTTA online newsletter with outreach to 8000 College students and our robust alumni network
- 🎧 Sponsor name to appear in all public materials
- 🎧 Website link and logo on the official championship website - champs.nctta.org

On-Site

- 🎧 One full page color ad in Souvenir program (artwork provided by sponsor)
- 🎧 1 floor advertisement on tables 1, 2, 3 and 4
- 🎧 Logo included in Souvenir program, step/repeat and any NCTTA marketing materials
- 🎧 Product Distribution (provided by sponsor to all competitors and volunteers)
- 🎧 Merchandise booth (around 20 square meters) in the venue
- 🎧 Participation in event award ceremony
- 🎧 Interview on live stream
- 🎧 Mention of sponsor name and slogan on live stream 4 times a day
- 🎧 Social media mentions on all of our platforms (Facebook, Twitter, LinkedIn, Instagram) for the duration of event
- 🎧 Public verbal recognition of Sponsor during awards banquet

Post Event

- 🎧 Press release for sponsor
- 🎧 Continued social media mentions with tags up to 1 month after competition

All Sponsorship packages can be customized to meet your goals

NCTTA Official Sponsorship Package 2026-2031



Silver \$7,500 Sponsor Benefits

Pre-Event

- 🔗 Sponsor mentioned in 2 editions of NCTTA online newsletter with outreach to 8000 College students and our robust alumni network
- 🔗 Sponsor name to appear in all public materials
- 🔗 Website link and logo on the official championship website - champs.nctta.org

On-Site

- 🔗 One half-page color ad in Souvenir program (artwork provided by sponsor)
- 🔗 1 floor advertisement on tables 1 and 2
- 🔗 Logo included in Souvenir program, step/repeat and any NCTTA marketing materials
- 🔗 Product Distribution (provided by sponsor to all competitors and volunteers)
- 🔗 Merchandise booth (around 5 square meters) in the venue
- 🔗 Participation in event award ceremony
- 🔗 Mention of the sponsor name and slogan on live stream at least 2 times a day
- 🔗 Social media mentions on all platforms (Facebook, Twitter, LinkedIn, Instagram) for the duration of the event
- 🔗 Public verbal recognition of the sponsor during the awards ceremony

Post Event

- 🔗 Press release for sponsor
- 🔗 Continued social media mentions with tags up to 2 weeks after competition

All Sponsorship packages can be customized to meet your goals

Bronze \$5,000 Sponsor Benefits

Pre-Event

- 🔊 Sponsor mentioned in 1 edition of NCTTA online newsletter with outreach to 8000 College students and our robust alumni network
- 🔊 Sponsor name to appear in all public materials
- 🔊 Website link and logo on the official championship website - champs.nctta.org

On-Site

- 🔊 One quarter-page color ad in Souvenir program (artwork provided by sponsor)
- 🔊 Logo included in Souvenir program, step/repeat and any NCTTA marketing materials
- 🔊 Product Distribution (provided by sponsor to all competitors and volunteers)
- 🔊 Participation in event award ceremony
- 🔊 Mention of the sponsor name and slogan on the live stream at least once a day
- 🔊 Social media mentions on all platforms (Facebook, Twitter, LinkedIn, Instagram) for the duration of the event

Post Event

- 🔊 Press release for sponsor
- 🔊 Continued social media mentions with tags up to 1 week after competition

All Sponsorship packages can be customized to meet your goals

NCTTA Official Sponsorship Package 2026-2031

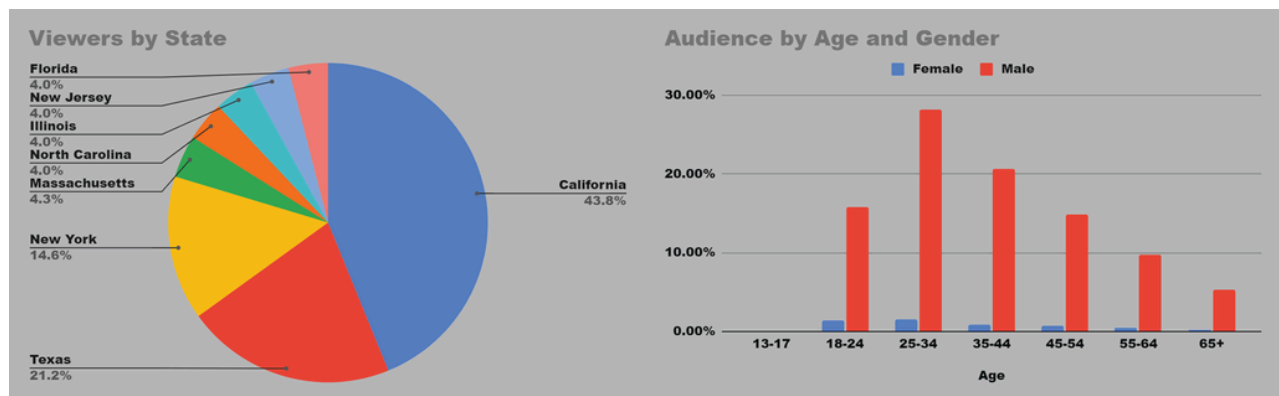


About the NCTTA Championships

Our Annual Premier Event

NCTTA Championships is an annual premier event with 275-300 total participants from 50+ Colleges and Universities from USA and Canada competing for national titles in Teams, Singles, and Doubles events.

Event Statistics



100+ Volunteers



1,000+ Spectators

Social Media Platform Statistics



3.7k Followers



3.4k Subscribers



3.1k Followers

Tournament publicity includes: social media, websites, video production, including commentary, live stream to viewers across the US, Canada, and internationally on YouTube and Facebook Live.



/CollegeTT



/nctta



@NCTTAVideos



nctta.org



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NCTTA Official Sponsorship Package 2026-2031



About the NCTTA Championships

Our Crown Jewel

NCTTA Championships is the crown jewel of our table tennis season, made possible because of:

- 🏓 Top-tier playing facilities
- 🏓 Hundreds of volunteers from across the US and Canada
- 🏓 Setup and breakdown of equipment
- 🏓 Facilitation of event
- 🏓 Professional-level production
- 🏓 Live stream + commentary
- 🏓 Social media updates
- 🏓 Celebration of our athletes
- 🏓 Opening ceremony
- 🏓 Catered banquet

